

## - Press Release -

7 May 2014

### **Lyxor records substantial AuM\*\* growth supported by strong ETF inflows in 1Q 2014.**

Lyxor Asset Management has continued to strengthen its presence in the European ETF market, with net inflows of USD 1.6 Bn\* during the first quarter of the year thus reflecting a 6% growth in AuM since end of 2013. Furthermore, Lyxor dominated the European ETF market in March with USD 468 million of net inflows.

This growth is the result of a strong focus on the performance and quality of Lyxor's ETF offering. As a sign of its commitment to investors, Lyxor has implemented since 2011 the first ETF Quality Charter to ensure that every Lyxor ETF complies with the highest standards of performance, liquidity, risk control and transparency.

"The strong performance of our ETF business line has been accompanied by a global growth of our active investments businesses riding on our expertise in alternative, quantitative and specialized products. We are extremely pleased with such growth which reflects our continued efforts to develop innovative and performing investment solutions", said Lionel Paquin, CEO Lyxor Asset Management.

At the end of March 2014, Lyxor has reached USD 115 Bn\*\* of assets under management up 4% since 31 December 2013.

*\*Source ETFGI 31 March 2014. ETFGI is an independent research and consulting firm. Lyxor ETF assets under management "AuM" reached USD 46.8 Bn at end of March 2014 vs. USD 44.3 Bn as of 31 Dec. 2013.*

---

**Notes to editors: Lyxor Asset Management - [www.lyxor.com](http://www.lyxor.com)**

#### **The expert in all modern investment techniques**

Lyxor Asset Management, a subsidiary of Societe Generale Group, was founded in 1998 and counts 600 professionals worldwide managing US\$ 115.2 Bn \*\* of assets.

Lyxor customizes active investment solutions as the expert in all modern investment techniques: ETFs & Indexing, Alternative, Structured, Active Quantitative & Specialized investments.

Supported by strong research teams and leading innovation capabilities, Lyxor's investment specialists strive to optimize performance across all asset classes.

*\*\* USD 115.2 Bn AuMs as of March 31<sup>st</sup>, 2014. Up 4.4% vs. USD 110.3 Bn as of 31 Dec. 2013*

RELATIONS PRESSE  
LYXOR ASSET MANAGEMENT

Laurent TISON Global Head Lyxor Communication  
Tél. : +33 1 42 13 49 72  
E-mail : [laurent.tison@lyxor.com](mailto:laurent.tison@lyxor.com)

Valérie LALONDE Global Head Lyxor ETF Communication  
Tél. : +33 1 42 13 76 37  
E-mail : [valerie.lalonde@lyxor.com](mailto:valerie.lalonde@lyxor.com)

LYXOR INTERNATIONAL ASSET  
MANAGEMENT  
SAS with share capital of EUR 1.059.696

Registered in the Nanterre Trade and  
Companies Register (RCS) under no. 419  
223 375  
APE no.: 652E

Registered office: Tours Société Générale  
17, cours Valmy 92800 Puteaux